

# New England ITS Vendor Showcase



## Bluetooth Travel Time Technology

By

Clara Alarcon – Iteris

Iteris delivers new levels of roadside sensor capabilities, BlueTOAD® Spectra™ CV combines Bluetooth® (2.4 GHz), cellular vehicle-to-everything (C-V2X) (5.9 GHz) and dedicated short range communications (DSRC) – into one robust roadside unit (RSU).

When paired with VantageARGUS CV™ software, the combination provides the essential V2X interconnectivity and platform for deploying connected vehicle applications, while providing travel-time and performance measures-based systems.



Tuesday, February 11, 2025



12:00 – 1:00 PM



Virtual Meeting – [Vendor Showcase Link](#)

Check out our Website for more events and information:

<https://www.newenglandits.org>