New England ITS
Vendor Showcase

NE ITS
New England
Intelligent Transportation Society

Mobility and location intelligence data for planning, modeling, operations, and market analysis

By

Michael Weick – LOCUS

This presentation will provide an overview of our mobility and location intelligence platform LOCUS, which offers big data products measuring the movement of people, commercial vehicles, and connected vehicles using real-world data, and how they have been used to support projects across the country covering strategic planning, modeling, operations, and market analysis. Our flagship product, LOCUS Person, transforms location-based services (LBS) data into expanded origin-destination flow matrices to help understand multimodal travel patterns and traveler preferences, and build specialized applications that integrate agency data.

📅 **Tuesday, February 18, 2025**   🕐 **12:00 – 1:00 PM**

🚩 **Virtual Meeting – <u>Vendor Showcase Link</u>**

Check out our Website for more events and information:
https://www.newenglandits.org